



# Nelson Cricket Association

Women & Girls  
Strategy

2024/25 – 2030/31

# PURPOSE:

Nelson Cricket recognises the opportunity to grow, develop, and enhance the women's game in the Nelson region. This strategy acts as a sub-strategy to the overarching 2024-27 Nelson Cricket Strategic Plan to ensure there are clear objectives and measurables to advance women's cricket.

This strategy has been developed in consultation with New Zealand Cricket and Central Districts Cricket Association to ensure alignment.

# COMMITMENT:

Nelson Cricket is committed to provide fun cricket experiences for everyone.

To achieve this objective, Nelson Cricket recognises the need to invest in women's cricket and will make the reasonably appropriate funds available to achieve this strategy.

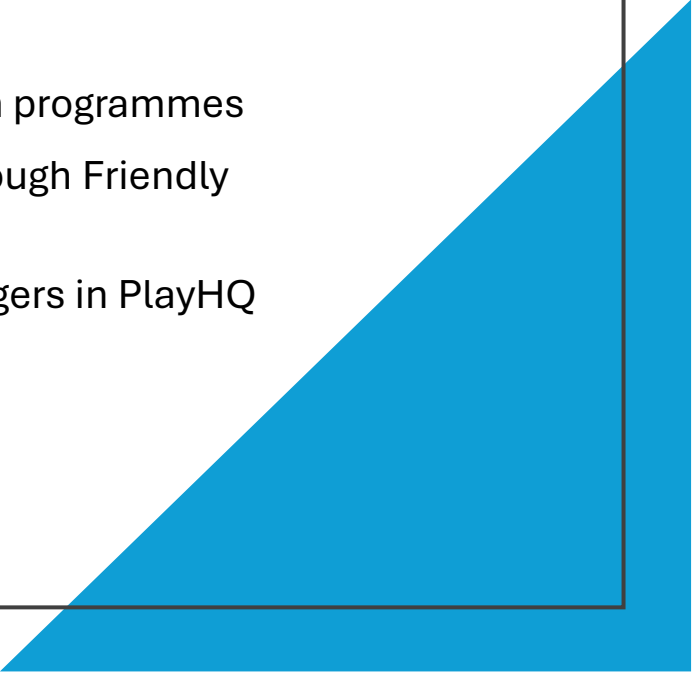
# DEFINITIONS:

- Traditional = all formats with 11 players per side.
- Modified = organised cricket which is not 11 players per side.
- Programmes = any cricket activity with 4 or more sessions that is not a competition.

In 2030/31  
we will:

- Have increased women & girls' participation in traditional and modified cricket by 100% from 2023/24 baseline (142).
- Have a dedicated women & girls only club competition.
- We will have 5 qualified female coaches at any level.
- We will have a fit for purpose pathway to encourage player participation, development, and retention.
- We will have positioned ourselves to be called the “Home of Women’s Cricket in New Zealand”.

# 2023-24 Stocktake:

- 17 Youth playing traditional cricket
  - 3 Adults playing traditional cricket
  - 34 Juniors playing modified cricket
  - 60 Youth playing modified cricket
  - 28 Adults playing modified cricket
  - 425 Women & Girls participating in programmes
  - 4 Registered Women Coaches through Friendly Manager
  - 19 Registered Women Team Managers in PlayHQ
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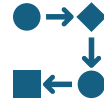
# Focus– 2024-27



Identify potential coaches to invest in their development.



Identify champions / ambassadors within the region.



Review, refine, and implement a connected development pathway.



Celebrate successes.



Support females into governance positions.

# Focus– 2027-31



SUPPORT - Work with Clubs to provide female only teams.



PROMOTE - Promote the stories of success.



DELIVER - Have female coaches with all female representative / pathway teams.

